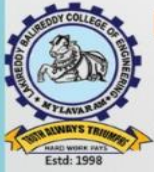




MASTER OF BUSINESS ADMINISTRATION

Report on Industry expert talk- Building a Business with Passion: A Real-Life Entrepreneurial Story

Event Name	Building a Business with Passion: A Real-Life Entrepreneurial Story
Event type	Industry expert talk
Date /duration	1 day (17-11-2025)
Resources Person	Mrs. Hymavathi Karepu Founder of Lalith Prints
Name of the co-ordinators	Dr. K. Deepika, Associate Professor & HoD
Target Audience	MBA II Year students
Total no of students	121
About the event	The session highlighted the entrepreneurial journey behind Lalith Prints, where the speaker emphasized that the venture was built through a combination of hard work and passion. She shared her real-life experiences in establishing and growing the business, explaining how dedication and continuous effort played a key role in achieving success. The session provided students with practical insights into how small ideas can be transformed into successful enterprises through commitment and perseverance.
Objective of the event	The objective of the session was to motivate students to understand the importance of hard work and passion in entrepreneurship, encourage them to pursue their interests as potential business opportunities, and provide real-world exposure to the challenges and growth of a startup.
Outcome of the Event	Students understood that successful entrepreneurship requires a blend of dedication, interest, and consistent effort. The session enhanced their motivation to explore business ideas and helped them realize the importance of perseverance in overcoming challenges and achieving long-term goals.
Feed back	Students responded positively to the session and found it inspiring and relatable. The simple yet powerful message about hard work and passion was well appreciated, and students expressed that it motivated them to think seriously about entrepreneurship and career development.



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING (AUTONOMOUS)

Approved by AICTE, New Delhi and Permanently affiliated to JNTUK, Kakinada
Recognized as "scientific and Industrial and Research Organization by DSIR, Govt of India
L.B. Reddy Nagar, Mylavaram, N.T.R. District, Andhra Pradesh 521230



Empowering Tomorrow's Visionaries

Presenting

UDYAM 2K25

RISE OF THE YOUNG ENTREPRENEURS



Vanguards



Mrs. Vijayalakshmi Prabhu
Founder of Chill Healthy
Director of Think Scholars



Mrs. Hymavathi Karepu
Founder of Lalith Prints



Mr. Karthik Chidipothu
Founder of CFC

The Entrepreneurial Odyssey
A Week of Inspiration



**Entrepreneurial
Talk Series**



**Market Minds
Expo**



**Entrepreneur's
Case Challenge**



BizQuest



InnovateX
Ideas to Impact



**The Campus
CEO Challenge**

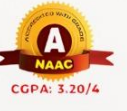


Organized By
Master of Business Administration

LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING (AUTONOMOUS)



Approved by AICTE, New Delhi and Permanently affiliated to JNTUK, Kakinada
Recognized as "Scientific and Industrial and Research Organization by DSIR, Govt of India
L.B. Reddy Nagar, Mylavaram, N.T.R. District, Andhra Pradesh 521230



Empowering Tomorrow's Visionaries

Presenting

UDYAM 2K25 RISE OF THE YOUNG ENTREPRENEURS

Entrepreneurial session

on

**Building A business with Passion
a real-life entrepreneurial story**

on

17-11-2025



Organized By
Master of Business Administration

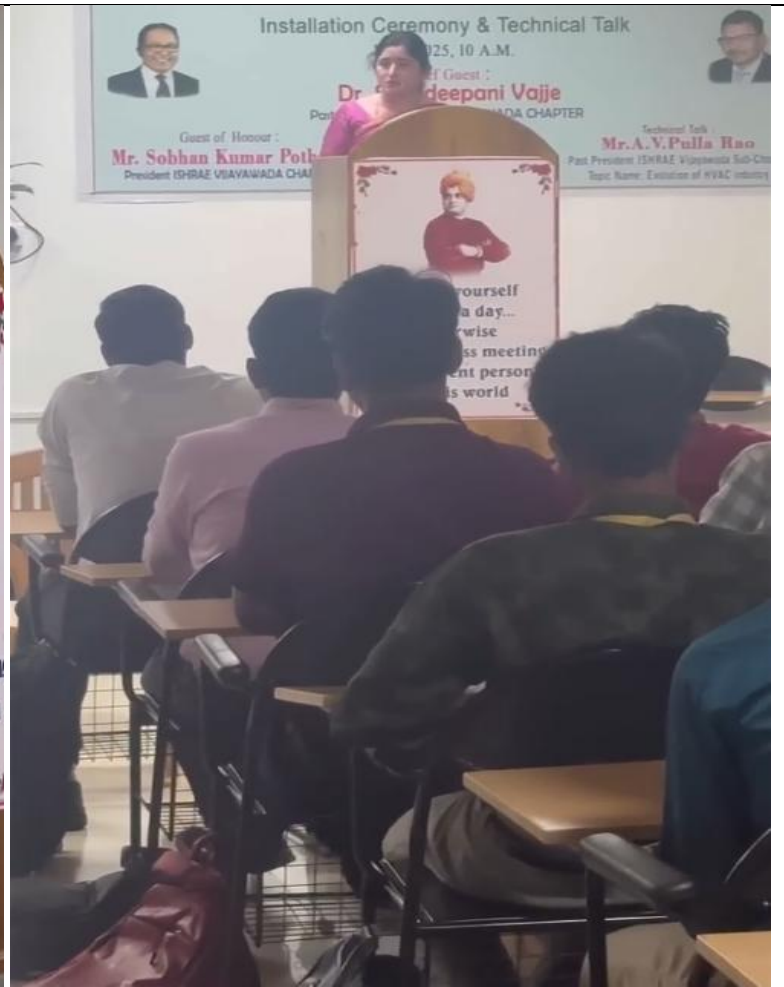
Vanguards



Mrs. Hymavathi Karepu

Founder of Lalith Prints





Industry expert talk – Event Photographs

Head of the department

Dr.K.Deepika